ALP SEMINAR SERIES

# **Transforming Nigeria's Agriculture** and the Agro-Allied industry

#### SPEAKERS AND PANELISTS

Adepeju Adebajo, Hon. Commissioner for Agriculture Ogun State Dr Kenton Dashiell DMD IITA Mr. Ade Adefeko, OLAM Prof. Danju Danbala MD Bank of Agriculture Mr. Mawuli Coffie West Africa Food Markets Ltd Mr. Antii Ritvonen MD Dizengoff Mr. Chuka Mordi MD Union Diconsalt Ltd. Alhaji Sani Dangote Dansa Dairy Mrs. Mira Mehta Tomato Jos Mr. Leonard Okereafor, Leadway Assurance Mr. Sadiq Usman Flour Mills Nigeria Mr. Mezuo Nwuneli Sahel Capital Ltd Mr. Van Jones Hello Tractor Mr. Nkiru Okpaleke, Enviro Mr. Bolaji Akinboro, Cellulant Mr. Richard Ogundele, GEMS4

#### SPECIAL GUESTS

Mr. Yaspal Jain Triton Group Mr. Govin Daraju, Premium Aquaculture Ltd Mr. Amit Kumar, Popular Farms & Mills Ltd Mrs. Obi Inuwa, Globus Nigeria Ltd

AGRONIGERIA Tomato Jos

PRACTITIONERS Date: Wednesday 28th June 201 Time: 8:000am

A corporate forum for discourse on commercial and legal issues

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A Seminar by

## About ALP Seminar Series

he ALP Seminar series was conceived by Akindelano Legal Practitioners in 2012. It is an annual forum designed to evoke discourse regarding commercial and legal issues facing executives and decision- makers engaged in business in Nigeria. Our hope is to stimulate innovative strategies and outline pragmatic solutions. Over the years the seminars has helped to strengthen existing synergies and help create new ones.

The topics for discussion by the forum is guided by an advisory committee of professionals with diverse business expertise. Now an annual fixture in the corporate dairy, ALP Seminar series is now in its sixth year.

Our Seminar Advisory Committee consists of: Mr Omamofe Boyo – Oando Plc, Mr. Ajibola Olomola – KPMG, Mr. Kayode Akinkugbe - FBN Quest,

Mr. John Delano – ALP, Mr. Oluyele Delano (SAN) - ALP.

#### The Seminars at a glance:

Seminar One: Building an indigenous Upstream Champion 2012

Seminar Two: Transforming the Nigerian Power Sector 2013

Seminar Three: What Next After Privatization of Power 2014

Seminar Four: The Role of Infrastructure and Project Finance in developing the Nigerian Economy: Challenges, Strategies and Solutions 2015

Seminar Five: The previous seminar considered: PPP and Infrastructural Development – Accelerating the Diversification of the Nigerian Economy April 2016

#### The keynote addresses were made by

Dr Ousmane Dore, Country Director African Development Bank AfDB Mr. Opuiyo Oforiokuma, ARM Harith Infrastructure and Investment Ltd Mr. Patrick Mgbenwelu, FBN Quest

#### Panelists:

Olusola Lawson, AlIM Rachel More, Rand Merchant Bank Dayo Alao, NIAF Oladale Ajayi-Bembe, ALP Emanuel Onwodi, ICRC Kalu Balogun, Pwc

#### PAST PARTICIPANTS AND SPONSORS





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Back in the Limelight: Transforming the Nigerian Agriculture and the Agro-allied industry. n the 40s through to the 60s before the advent of the Oil and Gas industry in Nigeria, Agriculture was responsible for over 50 percent of Nigeria's Foreign exchange earnings and over 80 per cent of its Gross Domestic Product. Remarkably, in those days, Nigeria's

contribution famously accounted for 20% of the World's Cocoa production. Furthermore, we recorded huge harvests and exports for crops like Palm Oil, Cocoa, Groundnut, Cassava and Rubber which gave Nigeria a prominent standing as vital player in the world's agricultural scene.

Thus, in the wake of faltering prices for Crude oil and a dire need to diversify the sources of its foreign exchange earning it comes as no surprise that there's now a substantial clamour for Nigeria to revive its Agri-conomy.

But the game has moved on from the 60s, when the sheer numbers of the subsistence farming population made up for the lack of mechanized farming and the poor infrastructure. Nigeria's population is three times bigger and the gap in infrastructure and the dearth of an integrated agric-system has become a hindrance to a full resurgence of Nigeria's dominance in this sector.

It bears mentioning that Nigeria's huge agricultural potential (over 84m Ha of Arable land) is yet to be realized. Only 40% is currently cultivated. Indeed it is sad to note, that, of the crops we produce, on average more that 27% is lost before it reaches the market. This is due to poor road connections, inefficient

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transportation system, non-existent storage facilities and a deficiency of Power supply. Yet the urgency of unlocking our Agricultural potential is more pertinent now than ever before because we are spending as much as \$20bn of our foreign reserves yearly on importation of food. The end result is an unnecessary use of foreign exchange reserves and a weakening of the Naira.

Measuring the Losses Agric productivity is hampered by inability to move produce throughout the country. According to the World Bank, up to 70% of Rural roads are "impassable". This leads to losses such as 45% for Tomatoes before it reaches the point of sale. On average 40% is lost for perishables and 15% for cereal grains

Cassava in particular suffers from the deficiencies in rail and road networks as well as the Ports. All of these increase the cost of export by 40%. Cassava perishes rapidly and is a major source of loss for the farming community. Most varieties perish within 48 hours according to Chidozie Egesi NRCRI (National root crops research institute). Consequently, one of the biggest challenges is improving the longevity of Cassava

The Agricultural Value Chain is challenged by lack of Storage and Processing facilities ; Mechanisation Basic Infrastructure Power Road Water: Access to technical and agricultural education; Financial constraints, Atttracting investment

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### Back in the Limelight: Transforming the Nigerian Agriculture and the Agro-allied industry.

The Agro-allied industry is where Agroentrepreneurs can concentrate their interest. It is here that some of the wastage can become a stupendous opportunity for innovative entrepreneurs to buck the trend and make a fortune doing it.

But if this is to work Nigeria will need dedicated private sector entrepreneurs working with the farming community attracting enough capital to this sector and creating an enabling environment for such an investment is the challenge for every successive governments. Under Adesina, the Jonathan Administration made inroad into through the following strategies:

#### Government strategy

Seeks to boost access to finance and inputs (better quality seeds and fertilizer)

Subsidy for fertiliserms anchor borrowers programe allows farmers to borrow at interest rates lower than 10%. Loan sizes range from N150,000 to N250,000. CBN has set aside N40bn for the programme. The aim is to push up yields through use of good seeds, pesticides and fertilisers insecticide

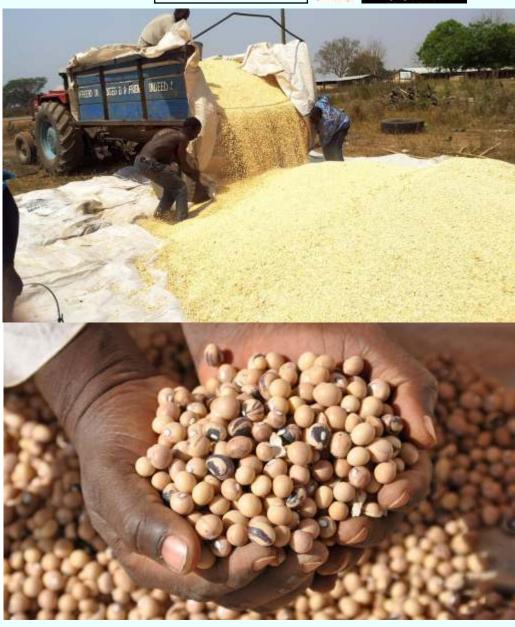
However the Nigerian Budget allocation for Agriculture in 2016 was 1.26%. Whereas it stood at 1.4% and 0.9% in 2014 and 2015 respectively. There's much room for progress. Be that as it may progress being made with subsidized loans at the micro-level from the CBN Agriculture intervention fund which is administered by the Bank of Agriculture.

Challenges for the industry abound, but they are not insurmountable and thankfully some of them are being addressed. These include the need for insurance products to protect farmers in the event of poor yields; poor yields as a result of poor quality seeds and low use of fertilizer increased. But the most poignant challenge for the industry is the absence of an integrated plan.

This is best illustrated by the plight of Nigeria's number one produce, Cassava. Nigeria is the world's largest producer of the cropresponsible for 20% of the global production (according to the World bank). In terms of value Nigeria's Cassava is said to be worth \$16bn yet exports only reached \$1m .Thus Cassava represents the future potential and the current opportunity lost for Nigeria's Agricultural sector.

#### Conclusion

All in all there is a great deal to be said for a return to the agronomy, but it is no longer business as usual. The industry must attract the smartest talents in both the public and private sector; the system for acquisition of agricultural land must be radically addressed there must be a separate integrated Power system and the Government must create an environment which attracts investment and talent. The ALP Seminar is the perfect platform for industry stakeholders and experts to examine these and many related issues.



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## Agenda for the Day

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Registration:	88.45am	Keynote Speaker :	Ade Adefeko, Olam
Welcome:	8.45-9.00am	Panel Discussion:	Ade Adefeko, svP Olam, Sadiq Usman, Flour Mills Mawuli Coffie, West Africa Food Markets Yaspal Jain, Triton Leonard Okereafor, Leadway
Session One The role of Research ar	n One 9.00-10.20 am ble of Research and technology: Developing the		
Agro-Allied industry and plugging the Infrastructure gap.		Session Three	11.30- 1.00pm
Keynote Speech:	Dr. Kenton Dashiel DDG IITA	Attracting investment into the Agriculture Sector	
Panel Discussion:	Dr. Kenton Dashiel IITA Felix Nwabuko, Presco Mira Mehta Tomato Jos Antii Renvonen Dizengoff Bolaji Akinboro Cellulant	Keynote Speech:	Mezuo Nwuneli
		Panel Discussion:	Mezuo Nwuneli sahel Sadiq Usman Flour Mills Chuka Mordi Union Diconsult Bode Akinboye Bank of Agriculture Sterling Bank
Coffee Dreek	10 20 10 40 m	Session 4 Lunch and Close 1.00-2.30pm	
Coffee Break	10.20-10.40am	Keynote presentations:	Yele Delano ALP Richard Mharam Arrehimete
Short Remarks by Adepeju Adebajo Commissioner Special Guest of Honour		Danal Discussion	Richard Mbaram AgroNigeria
special duest of honour		Panel Discussion	Govin Daraju Premium Amit Kumar Popular Farms and Mills
Session Two: Treating Agriculture as Rice, Livestock Poultry	10.40-11.30pm a business. A fresh look at the and Fisheries industry		Obi Inuwa Globus Nigeria

## Profiles of the Speakers and the Panellists

depeju Adebajo has over 25 years' experience spanning







various industries and finance. She is currently the Ogun State Commissioner for Agriculture. Previous roles include MD, Project Management Office & Geocycle at Lafarge Africa Plc, where she was responsible country-wide for strategic projects including Cement Plant Expansion Projects valued at approximately \$600million, Road Projects valued at approximately N20billion, Captive Power Plants valued at approximately \$50milliom and Alternative Fuels/Waste Management; CEO-Cement for Nigeria and MD Wapco. She also managed Public Affairs and Communication Strategy. She was on the Board of Lafarge Africa Plc and Ashaka Cement PLC and on the Advisory Board of Lagos Business School. She previously headed strategic planning, brand management and product development at United Bank for Africa and was a qualified case leader at Boston Consulting Group and as well as a financial analyst at Citibank, both in the UK. Mrs Adepeju Adebajo holds a Bachelor of Engineering (Chemical Engineering) from the Imperial College of Science & Technology, London; a Master of Engineering (Chemical Engineering) from the University of London; and a Master of Business Administration, Harvard University, Boston. She is an alumna of INSEAD. She supported the Federal Ministry of Budget and National Planning in development of the 2017 – 2020 National Economic Recovery and Growth Plan

ira Mehta is co-Founder and CEO of Tomato Jos – a fully integrated farming and processing agribusiness in Northern Nigeria that produces tomato paste and other agricultural products for the domestic market. Before founding Tomato Jos, Miss Mehta worked in the financial

services and healthcare sectors in New York and Nigeria and has a wide network of contacts .. She is a graduate of Brown University and Harvard Business School, and has lived in Nigeria since 2008.













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enton Dashiell is the Deputy Director General for Partnerships for Delivery. He has degrees from Purdue University, Oklahoma State University, and the University of Florida in Agronomy and Crop Breeding. He was the Soybean Breeder for IITA based in Ibadan, Nigeria from 1983 to 2001. Before re-joining IITA in 2012 he was the Leader of the N2Africa Project based with CIAT-Tropical Soil Biology and Fertility in Nairobi, Kenya. At present his biggest interests include moving technologies that increase crop yields in farmers' fields and improving the health and nutrition of African families from the labs and research fields to the end users, and building the capacity of the next generation of agricultural scientists, technicians, extension agents, and farmers. He is always looking for new partners for IITA in the areas of agriculture, food, nutrition, and health.

de Adefeko is Vice President Corporate & Government Relations and also in charge of External Communication and Stakeholder Management at OLAM NIGERIA, the largest Agribusiness and food company in Nigeria and a subsidiary of OLAM international of Singapore the parent company with a presence in 70 countries. Ade is is on the advisory board of the African Wealth Report (AWR) and Synergos Nigeria's State Partnership for Agriculture (SPA) in non-executive capacities. He is also the current Chairman of the Nigerian Association of Chambers of Commerce, Industry, Mines and Agriculture Export Action Group (Naccima) Nexag.

r. Antti Ritvonen is the CEO/Country Manager of Dizengoff Nigeria. A position he assumed in November 2015. Providing strategic leadership and direction for the Nigeria business. Prior to his appointment, Mr. Ritvonen was the Finance Director, Valtra EAME, AGCO Corporation. A seasoned financial professional and administrator, Antti has over 25 years of work experience, working in Asia and Europe. Mr. Ritvonen is an alumnus of the prestigious University of Tampere Finland. Antti is currently the Secretary of the Executive Leadership of the Nigeria Agribusiness Group (NABG).

## Profiles of the Speakers and the Panellists

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Ver the past seven years, Mezuo has worked extensively within the agribusiness sector in West Africa and across a broad range of crop value chains. Mezuo resigned from AFIG to co-found Sahel Capital in 2010. He is also a Co-Founder/Director of AACE Foods, an agro-processing company. Mezuo holds a Master in Business Administration (MBA) from Harvard Business School, and received a B.Sc. in Industrial Management, with a minor in Information Systems, from Carnegie Mellon University. He is a 2007 Archbishop Desmond Tutu Fellow and a 2015 Eisenhower Fellow.

Sahel Capital is also the fund manager for the Fund for Agricultural Finance in Nigeria ("FAFIN"), a private equity fund focused on SME agribusiness opportunities in Nigeria.



Envirogro

kiru Okpareke popularly called Nkiru Tomato is the CEO/COO of Enviro Gro Farms – a company she cofounded to produce high-end vegetables for the Nigerian Market. It is a premier commercial grower and marketer of fine quality vegetables in Nigeria. Produce on the farm is grown in a 5000 sq m irrigated, climate controlled greenhouse and 8 hectares of open field using growing methods that comply with GAP (Good Agricultural Practices) standards for the production of vegetables. Nkiru runs the farms in Epe with her partner and the support of their Dutch technical partners and an expatriate agronomist. Nkiru has over twenty years working experience with a decade of that experience in ExxonMobil as a project and design engineer and project manager for infrastructure projects in Nigeria, United States, Singapore and France. She also worked as a human capital development expert and management consultant in Canada and Nigeria. Nkiru has a B.Eng in Engineering from the University of Port-Harcourt and graduated top of her class with an MBA from the Schulich School of Business, York University, Canada. In 2015, she won an award from The Centre For Value Leadership (CVL) as an Outstanding Female Entrepreneur in the Agricultural Sector.



🕹 Olam 🕴

an Jones is Co-founder of Hello Tractor where he leads strategy and operations for Hello Tractor. Hello Tractor builds software solutions to enhance tractor productivity and connect farmers to the key equipment they need to build stronger farms. Van leads Hello Tractor's growth and execution across the continent. Prior to Hello Tractor, Van worked in consulting, marketing, and M&A across the Americas and Asia. In addition to Hello Tractor, Van runs an education focused nonprofit.



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Van holds an MBA from the University of Chicago Booth School of Business.





Solution, banking reform and policy development. Sadiq also served as the Secretary to the Bankers' Committee on Economic Development at the CBN, Sadiq was a Vice-President at JPMorgan Chase Bank N.A., where he worked in a variety of roles serving the financing needs of sub-Saharan African

Sadiq has a Bachelor's degree in Economics, Business and Finance from the University of East Anglia, UK. He also has a Master's degree in Development Economics from the School of Oriental and African Studies (SOAS), University of London, UK.

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Financial and Corporate clients.

TomatoJos



### Profiles of the Speakers and the Panellists



FOOD MARKETS PROGRAMME Onlong State for The PROGRAMME

r. Coffie has worked in more than 14 African Countries with more than two decades of experience in agriculture value chain development, agribusiness financing, food crop development and marketing, trade and investment promotion. Dr. Coffie worked as Team Leader, Deputy Chief of Party, Technical Director, Senior Economic Development Advisor and Programme Manager for various projects in West, East and Southern Africa. Currently Dr. Coffie is the Team Leader/Chief of Party of the £15 million DFID/UKAid funded West Africa Food Markets Programme that is investing in SMEs in the production, processing, storage, and marketing of staples - Millet, Maize, Cassava, and Sorghum along the corridors of Burkina Faso - Ghana and Niger - Nigeria and implementing policy interventions to address barriers to food trade along these corridors. Prior to that Dr. Coffie designed and directed SNV's Netherlands Development Organizations Impact Investment portfolio across nine countries in East and Southern Africa in the areas of agribusiness financing, food security and smallholder integration into food market value chains. He holds a Doctorate Degree in Business Administration from Walden University Minneapolis, USA. He is passionate about innovative agribusiness financing, technology and productivity in agriculture and transformation of commercial agriculture in Africa.





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A leonard Okereafor is an insurance practitioner with over 12 years' experience. He is an Associate of the Chartered Insurance Institute of Nigeria (CIIN); a member of the Micro-Insurance Committee of the Nigeria Insurers Association (NIA). He also serves on the Technical Committee of the Lagos Digital Compulsory Insurance Project, and a member of the Micro-Insurance Working Group convened by Enhancing Financial Innovation and Access (EFINA). Currently, Leonard functions as an Agriculture Insurance underwriter at Leadway Assurance Company Limited. Having functioned in various capacities as an insurance professional, he is committed to improving the level of insurance awareness amongst the Nigerian insuring public, as well as providing risk management propositions through proactive underwriting.

Leonard holds a Bachelor's degree in English/Mass Communications and a Master of Arts (M.A.) degree in English Language from Bayero University, Kano and University of Lagos respectively. He has an impressive track record in coordinating human efforts towards the achievement of personal and corporate goals. He is a trainer, writer, workshop facilitator,



UNION DICON SALT PLO

r. Chuka Mordi is the MD / CEO of Union Dicon Salt Plc. He was Partner and Co-Founder at CBO Investment Management, which invested in Union Dicon in 2014. Mr. Mordi is responsible for oversight of the firm's strategy and investment activities and currently sits on the boards of CBO portfolio companies.

Chuka Mordi was previously Head of Infrastructure Financing at First City Monument Bank Plc, prior to launching CBO, and he has over two decades of experience in Finance & private equity investing.